

Research Conference Agenda
October 19-20, 2017, University of Pennsylvania
(Draft: September 21, 2017)

Day 1: October 19, 2017

Location: Van Pelt Library, 6th floor, Class of 1978 Orrery Pavilion
(Address: 3420 Walnut Street, Philadelphia, PA 19104)

Registration, continental breakfast, and informal networking for all attendees (9 am – 9:45 am)

Welcome and Conference Goals (10 am – 10:10 am)

Laura Perna, University of Pennsylvania

Setting the Stage (10:10 am – 10:30 am)

Martha Kanter, College Promise Campaign

Research Paper Session 1 (10:30 am – 12 pm)

What do we know about the effects of promise programs?

(10 minute presentations of 3 research papers, 30 minutes)

A systematic review of evidence on the effectiveness of college access programs with a focus on place-based programs

Rebecca Maynard, Wendy Castillo, and Gregory J. Collins (Penn)

Promises fulfilled? A systematic review of the impacts of college promise programs

Elise Swanson, Angela Watson & Gary W. Ritter (University of Arkansas)

The effect of the El Dorado promise scholarship on higher education, K12, and community outcomes

Gary W. Ritter & Elise Swanson (University of Arkansas)

Invited reactions (10 minutes each)

Louis Soares, American Council on Education

Laura Perna, University of Pennsylvania

Moderated discussion (40 minutes)

Lunch (12 pm – 1 pm)

Lunch and informal networking

Research Paper Session 2 (1 pm – 2:40 pm)

What are the effects of single institution promise programs?

(10 minute presentations of 4 research papers, 40 minutes)

An Event History Analysis of the Introduction of Single Institution “Promise” Student Financial Aid Programs

Jennifer A. Delaney & Elaine W. Leigh

The Promise of Free College and Impacts on Enrollment: Differences across Race and Socioeconomic Status

Denise Gandara & Amy Li

Community College Promise Programs: A Multi-Site Examination of Program Impacts on College Access Using a Geographically-Based Difference-in-Differences Approach

Roman Ruiz, Elaine Leigh, and Manuel González Canché

The impact of a promise: A Loan Replacement Grant, Low-Income Students, and College Graduation

Susan Gershenfeld, Denice Ward Hood, and Min Zhan

Invited reactions (10 minutes each)

Jennifer Iriti, University of Pittsburgh

Mary Rauner, WestEd

Moderated discussion (40 minutes)

Break (2:40 pm – 3:10 pm)

Snacks and informal networking

Research Paper Session 3 (3:10 pm – 5:30 pm)

What are the effects of state-level promise programs?

Brief (10 minute) presentations of 3 research papers (30 minutes)

Origins and outcomes: Understanding the state-designated Michigan Promise Zones

Meredith Billings

Fulfilling the Promise? Early Findings on Oregon's New College Grant Program

Michelle Hodara and Manuel Vasquez

Keeping the promise: Early outcomes of Tennessee's tuition-free college initiative

Emily House & Madison Dell

Invited reactions (10 minutes each)

Michael McLendon, Baylor University

Jacob Fowles, Education Commission on the States

Moderated discussion (30 minutes)

Reception / dinner (6 pm – 8 pm)

All

Day 2: October 20, 2017

Location: Inn at Penn, Conference Center, St Mark's Room

(Address: 3600 Sansom Street, Philadelphia, PA 19104)

Continental breakfast, 8 am – 9 am

Research Paper Session 4: (9 am – 10:30 am)

What Have We Learned From The Degree Project?

(8 minute presentations of each of 5 research papers, 45 minutes)

The unintended effects of free college and performance aid programs: Tests of behavior economic theories with a randomized trial

Douglas Harris

Implementing the promise: A deep look into the implementation of a randomized control trial of a promise program

Debbie H. Kim and Kelly K. Rifelj

The counselor is in: Counselors' perceptions of college preparation in promise scholarship high schools

John B. Diamond, Kelly K. Rifelj, and Hilary Lustik

Improving college readiness? Urban high school students and a financial aid incentive

Tangela Blakely Reavis, John B. Diamond, Raquel Farmer-Hinton, Tait Kellog, & Regina Figueriedo-Brown

Evidence of failure: How high school counselors and administrators make sense of promise scholarship merit requirements

Kelly K. Rifelj & Paul J. Kuttner

Invited reactions (10 minutes each)

Manuel González Canché, University of Pennsylvania

Michelle Miller-Adams, W.E. Upjohn Institute

Moderated discussion (25 minutes)

Break (10:30 am – 10:45 am)

Invited reflections (10:45 am – 11:15 am)

Mary Anne Schmitt-Carey, Say Yes to Education

Conclusions / Wrap-Up and Next steps (11:15 am – 12 pm)

Laura Perna, University of Pennsylvania, and Mary Rauner, WestEd

Lunch and informal discussion (12 pm – 2 pm)

(Boxed lunches)

For more information, please contact:

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Conference Registration: https://upenn.co1.qualtrics.com/jfe/form/SV_3EL5gd0MNGQvB77